

December 20, 2023

Office Order:Admn/955/2023

Subject: **Promotional Scheme for Event Organizers Booking Exhibition Halls at Bharat Mandapam for events to be held up to December, 2024.**

In order to increase the occupancy of the Convention Centre and promote the newly built Halls and the re-developed IECC Complex, ITPO is offering a Promotional Scheme for Event Organisers Booking Exhibition Halls at Bharat Mandapam for events to be held up to December, 2024

The provisions of the Promotional Scheme includes the following promotional offers with promotional tariff, which are as under:

Sr. No.	EXHIBITION HALL BOOKING AREA	PROMOTIONAL OFFER& DISCOUNTED TARIFF
1	Booking area of 4,800 sq.m. or more and up to 10,000 sq.m.	<u>Booking of Meeting Rooms at discounted rates.</u> 2 x 50 pax Capacity Meeting Room at BM-CC or 1 x 100 pax Capacity Meeting Room at BM-CC MR - 50 pax For Half Day: Rs.6,000/- For Full Day: Rs.10,000/- MR - 100 pax For Half Day: Rs.12,000/- For Full Day: Rs.20,000/-
2	Booking area more than 10,000 sq. m. and up to 15,000 sq. m.	<u>Booking of Meeting Rooms at discounted rates.</u> 2 x 100 pax Capacity Meeting Room at BM-CC or 1 x 200 pax Capacity Meeting Room at BM-CC MR - 100 pax For Half Day: Rs.12,000/- For Full Day: Rs.20,000/- MR - 200 pax For Half Day: Rs.24,000/- For Full Day: Rs.40,000/-
3	Booking area more than 15,00 sq.m. and up to 25,000 sq.m.	<u>Booking of Meeting Rooms / Audi at discounted rates.</u> 2 x 200 Capacity Meeting Room at BM-CC or Audio of 600-Seater at BM-CC MR - 200 pax For Half Day: Rs.24,000/- For Full Day: Rs.40,000/- Audi - 600 pax For Half Day: Rs.1,20,000/- For Full Day: Rs.2,00,000/-
4	Booking area more than 25,000 sq.m. and up to 50,000 sq.m.	Booking of Plenary Hall or Multi-Purpose Hall at level 3 of BM-CC with 50% discount on the regular tariff. And Plenary: 50% of Rs.15,00,000/ [Rs.7,50,000/-] Multi-Purpose Hall: 50% of Rs.25,00,000/- [Rs.12,25,000/-]

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		<p>Complimentary facilities (provided at no additional charge):</p> <ul style="list-style-type: none"> ▪ Use of any 3 facilities on level 2 of BM-CC, out of <ul style="list-style-type: none"> ▪ Audi 600 ▪ Audi 900 ▪ Summit Room ▪ Leaders Lounge <p>Note: each facility is available for one-time, single use only.</p> <ul style="list-style-type: none"> ▪ Access to the VIP Lounge on Level 2 of BM-CC. <p>And</p> <p>Booking of Meeting Room/s at discounted rates.</p> <p>Up to 2 x 200 Capacity Meeting Room at BM-CC on event day/only</p>	<p>MR – 200 pax For Half Day: Rs.24,000/- For Full Day: Rs.40,000/-</p>
5	<p>On the booking of area more than 50,000 sq. m. and up to 1,00,000 sq.m.</p>	<p>Complimentary facilities (provided at no additional charge) at BM (CC) as per mutual understanding and availability.</p> <ul style="list-style-type: none"> ▪ Plenary Hall or Multi-Purpose Hall at Level 3 of BM-CC for inaugural / valedictory function. <p>Note: The venue is available for one-time, single use only, including 1 Setup Day + 1 Event Day.</p> <ul style="list-style-type: none"> ▪ VIP Lounge (Retreat Lounge at Level 2 or Green Room at Level 3 of BM-CC) <p>And</p> <p>Booking of Meeting Room/s at discounted rates.</p> <p>Upto 2 x 200 Capacity Meeting Room at BM-CC on event day/s only</p>	<p>MR – 200 pax For Half Day: Rs.24,000/- For Full Day: Rs.40,000/-</p>




Sr. No.	EXHIBITION HALL BOOKING AREA	PROMOTIONAL OFFER & DISCOUNTED TARIFF	
6.	On the booking of area more than 1,00,000 sq.mts.	<p>Complimentary facilities (provided at no additional charge) at BM (CC) as per mutual understanding and availability.</p> <ul style="list-style-type: none"> ▪ Plenary Hall or Multi-Purpose Hall at Level 3 of BM-CC for inaugural / valedictory function. Note: The venue is available for one-time, single use only, including 1 Setup Day + 1 Event Day. ▪ VIP Lounge (Retreat Lounge at Level 2 or Green Room at Level 3 of BM-CC) <p>And</p> <p>Audi – I and Audi-II at 50% discounted rates. Booking of Meeting Room/s at discounted rates.</p> <p>Upto 2 x 200 Capacity Meeting Room at BM-CC on event day/s only</p>	
7	On the booking of complete one or more halls on the Ground Floor (GF)		50% discount on prevailing tariff on booking of complete first floor of the same hall (s).
8	For all bookings in Exhibition Halls with booking area of 4,800 sq.m. or more.	Discount on tariff is applicable for the booking of Amphitheatre at BM-CC.	Amphitheatre – 3000 pax For Half Day: Rs.25,000/- For Full Day: Rs.40,000/-

The following will be the Terms & Conditions for the Promotional Tariff Scheme for S.Nos. 1 to 8 above:

1. The above **Promotional Scheme** is exclusively available in conjunction with the booking of Exhibition Halls for organizing events at Bharat Mandapam.
2. This scheme is also available for booking of events lasting more than one day.
3. The availability of venues mentioned in the **Promotional Scheme**, whether at a discounted tariff or complimentary (without charges) as specified in the respective **Exhibition Hall Area** slab, is subject to venue availability at the time of booking.
4. In cases where multiple venue options are available within the same category, such as a Meeting Room for 100 pax Capacity, the venue under the **Promotional Scheme** shall be allocated by ITPO at its sole discretion.
5. For any additional venue requirements, prevailing tariffs shall apply to the event organizer at the time of booking.




6. In the event of delay in vacating the venue allocated under the Promotional Scheme, the full regular tariff shall apply for a day or the number of days it remains occupied.
7. All other terms and conditions related to bookings, as prescribed by ITPO from time to time, are applicable in addition to the terms and conditions mentioned above for the Promotional Scheme.
8. This scheme is valid for a limited period, i.e., for the events to be held up to **31st December, 2024**.

Note : In case of any confusion, the interpretation and decision of the CMD, ITPO shall be final and binding.

This issues with the approval of the Competent Authority.



(Devender Pal)
General Manager

To : All the third party fair organisers

Copy to : PSO to CMD/PS to ED
All HODs

